

The Hyundai Way

Hyundai has always been an innovative car company that never stops pushing for what's possible, to enhance people's everyday lives and their drives. That's why we believe everyone deserves better, from the shopping experience through the ownership experience. It's why we are who we are. It's why we make our cars the way we do. It's why we question the impossible. It's why we wake up every morning and ask ourselves: How can we make things better? **Better drives us.**



Safer is always better

Thirteen Hyundai models were named a Top Safety Pick or Top Safety Pick+ when equipped with optional front crash prevention and specific headlights by the Insurance Institute for Highway Safety.*



Industry leader in quality and dependability

Hyundai vehicles have earned many prestigious automotive awards for their exceptional quality and dependability.



Lowest 5-Year Cost to Own of Any Mass-Market Brand*

Hyundai named "Best Brand" in the 2018 Kelley Blue Book 5-year Cost to Own Awards. Hyundai also won this award in 2016.



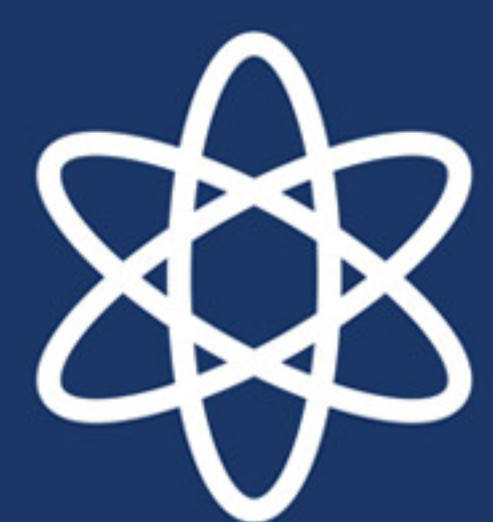
Shopper Assurance

Takes shopping convenience to the next level with Transparent Pricing, Streamlined Purchase, Flexible Test Drive, 3 Day Worry-Free Exchange.



America's Best Warranty since 1999*

10-Year/100,000-Mile Powertrain Limited Warranty, 5-Year/60,000-Mile New Vehicle Limited Warranty, 5-Year/Unlimited Miles 24-hour Roadside Assistance.



Advanced technology and innovation

Remote self-parking
Safe Exit Assist
Industry-first Ultra-Sonic Rear Occupant Alert with Blue Link notifications



Blue Link complimentary for three years

Three free years of our connected car service with remote, navigation, safety, security, maintenance, and convenience features.



#1 in Customer Loyalty 10 Years In A Row

Hyundai has ranked #1 in the automotive industry in the Brand Keys Customer Loyalty Engagement Index® every year since 2010.



Blue Drive

A suite of technologies designed to reduce emissions and improve fuel economy. Hyundai's model lineup features hybrid, plug-in hybrid, electric and fuel cell vehicles in an array of types and sizes, including Ioniq Hybrid Blue: The most fuel-efficient hybrid in America.*



Hyundai Hope On Wheels

For over 21 years, every owner who has purchased a Hyundai has brought hope to a child living with cancer.* That's because with every Hyundai sold, a donation is made to Hope On Wheels. Together we have raised over \$160 million to fight pediatric cancer.



Made in America

Hyundai Motor Manufacturing Alabama is a \$1.7-billion plant employing over 3,000 Americans and is home to Sonata, Elantra and Santa Fe.

2020 Palisade named a 2019 IIHS Top Safety Pick+

2019 IIHS Top Safety Pick+ when equipped with LED headlights

2019 ACCENT named 2019 IIHS Top Safety Pick

2019 IIHS Top Safety Pick when equipped with optional Forward Collision-Avoidance Assist and LED headlights

2019 SANTA FE named 2019 IIHS Top Safety Pick+

2019 IIHS Top Safety Pick+ when equipped with optional LED headlights

2019 SONATA named 2019 IIHS Top Safety Pick+

2019 IIHS Top Safety Pick+ when equipped with optional Automatic Emergency Braking and LED headlights

2019 TUCSON named 2019 IIHS Top Safety Pick+

2019 IIHS Top Safety Pick+ when equipped with Forward Collision-Avoidance Assist and LED headlights built after March 2019

2019 ELANTRA named 2019 IIHS Top Safety Pick+

2019 IIHS Top Safety Pick+ when equipped with optional Forward Collision-Avoidance Assist and LED headlights built after September 2018

2019 SANTA FE XL named 2019 IIHS Top Safety Pick

2019 IIHS Top Safety Pick when equipped with optional Automatic Emergency Braking and HID headlights

2019 ELANTRA GT named a 2019 IIHS Top Safety Pick

2019 IIHS Top Safety Pick when equipped with optional Automatic Emergency Braking and LED headlights

2019 IONIQ Hybrid named a 2019 IIHS Top Safety Pick

2019 IIHS Top Safety Pick when equipped with optional Automatic Emergency Braking and HID headlights

2019 IONIQ Plug-in Hybrid named a 2019 IIHS Top Safety Pick

2019 IIHS Top Safety Pick when equipped with optional Automatic Emergency Braking and HID headlights built after July 2018

2019 KONA named a 2019 IIHS Top Safety Pick+

2019 IIHS Top Safety Pick+ when equipped with optional Forward Collision-Avoidance Assist and LED headlights

2019 VELOSTER Turbo named a 2019 IIHS Top Safety Pick

2019 IIHS Top Safety Pick when equipped with LED headlights built after August 2018

2019 NEXO named a 2019 IIHS Top Safety Pick+

2019 IIHS Top Safety Pick+ for vehicles built after June 2019

To qualify for 2019 TOP SAFETY PICK, a vehicle must earn good ratings in the driver-side small overlap front, moderate overlap front, side, roof strength and head restraint tests, as well as an acceptable or good rating in the passenger-side small overlap front test. It also must earn an advanced or superior rating for front crash prevention and an acceptable or good headlight rating. For details visit www.iihs.org.

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2018 model-year vehicles' projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data which considers depreciation and costs such as fuel and insurance. For more information, visit www.kbb.com.

(LEGAL)

America's Best Warranty claim based on total package of warranty programs. See dealer for LIMITED WARRANTY details.

(LEGAL)

Based on 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018 and 2019 Brand Keys Customer Loyalty Engagement Index®.

(LEGAL)

2019 Ioniq Hybrid Blue: 57 City/59 Hwy/58 Combined. Most fuel-efficient car in America claim based on EPA-estimated combined MPG. Comparison excludes plug-in hybrid and electric vehicles. All figures are EPA estimates and for comparison only. Actual range and mileage will vary with options, driving conditions and habits, vehicle and battery's condition and other factors.

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Hope On Wheels

For every new Hyundai vehicle purchased, \$14 is donated by Hyundai to Hyundai Hope On Wheels. Funds are used for pediatric cancer research grants and to raise public awareness. For more info please contact (714) 965-3584 or visit HyundaiHopeOnWheels.org.